



WORKSHOP AND INFO KIOSK

Cities and Cultural Heritage. Ideas and Best Practices for the Adriatic and Ionian Region

AGENDA

09 - 11 April 2019

Venue: International Economic Fair, MOSTAR (Bosnia and Herzegovina)

Working languages: Bosnian, Croatian, English, Italian, Serbian

Introduction

AI-NURECC is a 18 months initiative of the key stakeholders of the Adriatic Ionian region: the Conference of Peripheral Maritime Regions ([CRPM](#)), coordinator of the initiative, the Forum of Adriatic and Ionian Cities ([FAIC](#)), the Adriatic Ionian Euroregion ([AIE](#)), the Forum of the Adriatic and Ionian Chambers of Commerce ([Forum AIC](#)), and the Association of Universities of the Adriatic-Ionian area ([UNIADRION](#)).

Based on their long-lasting experience in topics fully in line with the thematic pillars of the European Union Strategy for the Adriatic and Ionian Region ([EUSAIR](#)), partners have decided to pool forces with the aim of supporting the implementation of the EUSAIR and its action plan, ensuring deep and spread territorial coverage, at regional and local level.

The Forum of Adriatic and Ionian Cities is organising two events aimed to support the Tourism and Cultural Heritage.

The thematic focus of the first activity, the **Info-Kiosk (9-11 April 2019)**, will be to promote FAIC actions in the fields of tourism and cultural heritage together with the tourist promotion of all member Cities.

The **10th April 2019**, FAIC will organize a **workshop**, within the Conference organized by the Chamber of Economy of the Federation of Bosnia and Herzegovina, focusing on Cities and Cultural Heritage: Ideas and Best Practices for the Adriatic and Ionian Region. This event will represent an opportunity to share knowledge among Cities, Public and Private Institutions, CSOs etc.

The events fall under the **AI-NURECC Tourism and Cultural Heritage Action** which aims to:

- promote capitalisation of existing project ideas and exchange of best practices;
- contribute to enhance training and skills in the field of tourism and cultural heritage;
- achieve a critical mass of pilot projects promoting for instance the development of sustainable, accessible, innovative tourism, including thematic tourist and cultural routes.

In this context the activities will reinforce synergies among Adriatic and Ionian local, regional, national and supranational actors with the goal of fostering the capitalization of EUSAIR macro-regional results and encourage exchange of best practices among cities and develop common initiatives.

Target Groups:

Representatives of national, regional and local authorities, Chambers of commerce, European institutions, UNESCO representatives, Universities, Education Institutions, NGOs, CSOs.

AGENDA

WORKSHOP SESSION 13.45 – 15.00

Introduced and moderated by Sijana Veledar, AI-NURECC/FAIC Project Officer

Radmila Komadina, City of Mostar and FAIC Vice Presidency

Carlo Marcotulli, I Secretary, Head of the Economic Sector of Embassy of Italy in Bosnia and Herzegovina

Marco Spada, BiH Country Program Manager – Italian Agency for Development Cooperation

Barbara Toce, Vice President Congress of Local and Regional Authorities of the Council of Europe

Roberto Cioppi, Deputy Mayor City of Urbino (Italy) - UNESCO World Heritage Centre

Joze Tomaš, President of the Croatian Chamber of Economy Split County

Gino Sabatini, President of the Chamber of Commerce of Marche Region

Vito Signati, Coordinator of Mirabilia Network Association and representative of the City of Matera – European Capital of Culture 2019

