

**SKILLS**

**SAVE THE DATE**

**SKILLS DEVELOPMENT FOR THE  
SUSTAINABLE GROWTH  
OF THE ADRIATIC-IONIAN REGION**

Con il Patrocinio di  
SEGRETERIA DI STATO TURISMO  
POSTE COOPERAZIONE ED EXPO

**FORUM**  
of Adriatic  
and Ionian  
CITIES

**AI-NURECC PLUS**  
ADRIATIC IONIAN NETWORK OF UNIVERSITIES, REGIONS,  
CHAMBERS OF COMMERCE AND CITIES INITIATIVE

Co-funded by the  
European Union

**EUROPEAN  
YEAR OF  
SKILLS**

**10.11.2023** Kursaal Congress Center, San Marino

## **AI-NURECC PLUS Side-Event**

# ***“SKILLS DEVELOPMENT FOR THE SUSTAINABLE GROWTH OF THE ADRIATIC-IONIAN REGION”***

**10 November 2023**

*Hybrid Event*

*San Marino (Kursaal Congress Center) and Online*

**Working languages: English, Italian**

The event will discuss **opportunities and actions for sustainable growth of the “Adriatic-Ionian Macroregion”** with the aim of **enriching the skills** of each person in the **field of sustainability**.

“**Sustainability**”, in addition to being a crucial issue, acts as a **cross-cutting topic** both for the EUSAIR pillars and for the themes of the AI-NURECC Plus Project.

The event takes inspiration both from the **European Year of Skills** and from the new **fifth Pillar of the EUSAIR Strategy: the Social one**, which brings the themes of **education to sustainability** to the countries of the **Adriatic-Ionian area**. The Social Pillar could be an additional tool for strengthening European and National policies in relevant fields.

**Education and Training** can help all-ages people to **reskill** and/or **upskill** in order to contribute to Europe's effort to respond to current and future **social and environmental challenges**.

Our goal, through the AI-NURECC Plus Project, is to raise public awareness on crucial issues and, **through non-formal education**, promote **concrete actions** to preserve the environment and ensure a better quality of life for everyone.

Macro-regional cooperation includes exchange of experiences, coordination of policy measures, definition of priorities and standardisation of approaches to solving social challenges that **transcend national borders**.

## CONFERENCE

The conference, open to the public and civil society, is an important opportunity to involve a wide range of stakeholders in the debate and in **building a common vision for a sustainable future**.

During the event, inspiring best practices and innovative solutions already adopted by different organisations, institutions and communities in the EUSAIR macro-region will be shared, with the aim of spreading **concrete ideas to address environmental challenges** in an effective and sustainable way. The conference will foster networking and interaction among attendees, creating an environment of collaboration and dialogue between different stakeholders in sustainability. This interaction could lead to strategic partnerships and synergies, **helping to develop a common vision for a sustainable future in the EUSAIR region**.

**Friday 10 November from 10:30 to 13:00**

10:30 - 12:00: ***BUILDING A SUSTAINABLE ADRIATIC-IONIAN REGION THROUGH EDUCATION AND GREEN STRATEGIES***

### ***Moderators:***

***Ms. Stefania LEONI*** - Regione Emilia-Romagna, Coordination of European policies/ART-ER Attractiveness Research Territory &

***Ms. Melanie PLUCHINO*** - AI-NURECC Plus Project Officer, FAIC

### ***Welcome Greetings:***

***Mr. Federico PEDINI AMATI*** - San Marino Secretary of State for Tourism and Cooperation

### *The European framework*

- ❖ **Ms. Ulrike PISIOTIS** - European Commission, DG Education, Youth, Sport and Culture Representative - *“The GreenComp” (online)*
- ❖ **Mr. Romain BOITARD** - Country work coordination and adviser on greening at European Training Foundation (ETF) - *“There’s no green transition without skills” (online)*

### *The Macroregional level*

- ❖ **Ms. Lidija PANSEGRAU HADROVIC** - Ministry of Foreign and European Affairs, EUSAIR National Coordinator of Croatia - *“How EUSAIR and the new Social Pillar contribute to the sustainable growth of the Adriatic and Ionian Area” (online)*
- ❖ **Ms. Elisabetta BUCCI** - Department of Foreign Affairs, EUSAIR National Coordinator of San Marino - *“What EUSAIR brings to San Marino and what San Marino brings to EUSAIR”*

### *The local-based strategies*

- ❖ **Mr. Massimo SERI** - Mayor of Fano, FAIC President
- ❖ **Ms. Karen VENTURINI** - Professor in Management, University of San Marino Representative - Member of Uniadriion
- ❖ **Ms. Laura FABBRI** - Trade Division Director, San Marino Chamber of Commerce Representative (*Member from 2024 of Forum AIC*)

- ❖ **Mr. Fabrizio CIARAPICA** - Mayor of Civitanova Marche (*Member from 2024 of FAIC*)  
(online)
- ❖ **Mr. Kostantinos TZAMALOUKAS** - Representative of the Region of Western Greece,  
Directorate of Development (online)

12:00 - 13:00: **SHOWCASE SESSION: “ACTIONS FOR A MORE SUSTAINABLE  
ADRIATIC-IONIAN REGION”**

**Moderator:** Ms. Suela TAHIRAJ - Sustainable Tourism Advisor, AI-NURECC PLUS Summer  
School on Sustainable Tourism former student.

- **Mr. Eldar Bičo** - Expert Associate at REIC - Regional Education and Information  
Centre for Sustainable Development in South-East Europe Representative (Bosnia  
and Herzegovina)
- Representative from [Green Art Incubator](#) (Serbia) - “Promoting sustainable  
practices in the culture and arts sector” (online)
- **Mr. Giovanni Righi** - Representative from [San Marino Innovation](#)
- [Archeoplastica](#) (online)

**Question Time and Wrap-up**

**A light lunch will be offered at the end**